

Forging Your Path: Your District's & Your Own

Cathy Kedjidjian, APR

2022-2023 President, NSPRA

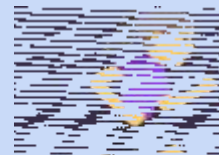
Executive Director, Communications & Strategic Planning, Glenview (IL) District 34



March 24, 2023



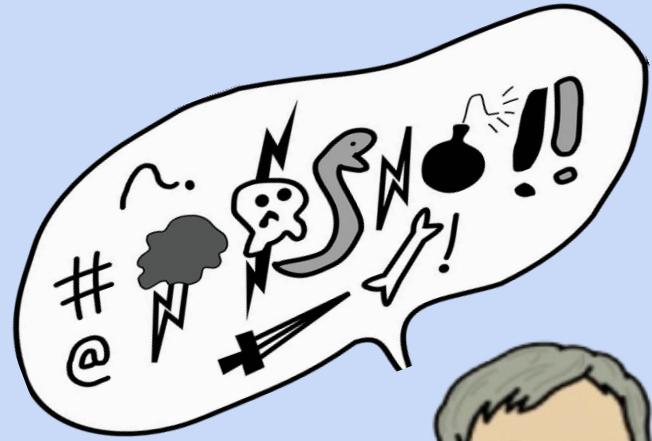
Spring Conference



Energy Shots!

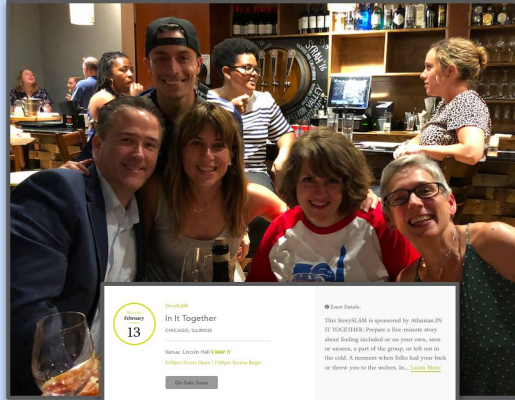
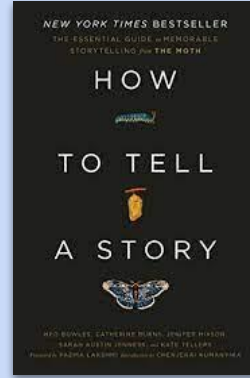
with Kevin Hart



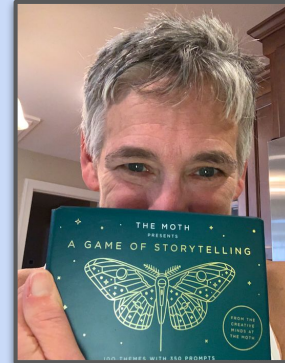




@TheMoth
@CateKed



<p>February 13</p> <p>In It Together CHICAGO, ILLINOIS</p> <p>Venue: Lincoln Hall 8 PM ET Learn More</p> <p>10:00am Doors Open 11:00am Show Begins</p> <p>Get Tickets</p>	<p>Event Details</p> <p>STORYSLAM is sponsored by Atlanta IN IT TOGETHER. Prepare a five-minute story about being included or on your own, new or return, a part of the group, or left out in the cold. A moment when you felt your heart or threw you to the wolves. In. Learn More</p>
<p>February 21</p> <p>Bizarre CHICAGO, ILLINOIS</p> <p>Venue: Fitzgerald 8 PM ET Learn More</p> <p>10:00am Doors Open 11:00am Show Begins</p> <p>Get Tickets</p>	<p>Event Details</p> <p>BIZARRE: Prepare a five-minute story about things that are strange and peculiar. Oddities, anomalies, and concepts that don't fit or don't compute. Strange images on the horizon, mysterious neighbors, distant family members, gross ketchup. Full Episode 1. Learn More</p>
<p>March 6</p> <p>Stakes CHICAGO, ILLINOIS</p> <p>Venue: Lincoln Hall 8 PM ET Learn More</p> <p>10:00am Doors Open 11:00am Show Begins</p> <p>Get Tickets</p>	<p>Event Details</p> <p>STAKES: Prepare a five-minute story about when it was made or broke, all or nothing. When you dug in your heels or rose to the occasion. Packed it up, moved on, or made your claim. Present in your own risk. Stake Sponsor: WBEZ. Learn More</p>







Dist. 34 Plans \$3.2 Million In Cuts

Union Feels Shut Out Of Process Administration Claims Transparency

By ohtadmin | on February 08, 2012

By TOM ROBB Journal & Topics Reporter



Glenview Elementary School Dist. 34 officials put together \$3.2 million in specific cuts presented at a school board meeting Monday.

More than 100 people were in attendance at Monday's Dist. 34 meeting reacting to the administration's cost cutting proposal first released Friday. So many people attended the meeting it was moved from the district administration building to neighboring Westbrook School's gym.

Proposed cuts to find \$3.2 million in savings in next year's budget include:

- increasing class sizes by one student by moving from a hard class size cap to a target maximum student level;

Glenview Dist. 34 Hires 2 Interim Superintendents

By ohtadmin | on June 01, 2016

By TOM ROBB Journal & Topics Reporter



New interim Glenview School Dist. 34 superintendents Griff Powell and Patricia Wernet

Glenview Elementary School Dist. 34 board members hired two interim superintendents to replace outgoing Supt. Mike Nicholson at their Tuesday, May 31 board meeting. A new permanent superintendent is expected to be in place by July 1, 2017.

Contracts were awarded to Griff Powell and Patricia Wernet to serve as interim superintendents for the 2016-2017 school year officially starting July 1.

Dist. 34 School Board President Cathe Russe described Powell and Wernet as a "dynamic duo that will ensure that the 2016-2017 school year is a success."

Nicholson will step down June 30 as superintendent, transitioning to a new position in the district as executive director of assessment analytics and instructional support through Dec. 31, 2016, after which he would no longer be employed by the district.





As a District, what have we done well in the past year that we should continue doing? What can we do together to make next year successful for students, staff and families?

 **693**
Participants

 **871**
Thoughts

 **17,910**
Ratings


378
Participants shared thoughts


472
Participants rated thoughts


438
Participants expressed thoughts



Yoga Interest Survey

district/school organized yoga classes? Are there other wellness activities you would like the district to consider? Please take two minutes to answer

[glenview34.org](#) [Switch account](#)

saved when you submit this form


participate in a yoga class through your school?

estimated time?

D34 ParentConnect Presentations & Discussion Groups: The Year in Review

1. What District 34 schools do your children attend? (please select all that apply)

- | | |
|---|---|
| <input type="checkbox"/> Attea | <input type="checkbox"/> Henking |
| <input type="checkbox"/> Springman | <input type="checkbox"/> Lyon |
| <input type="checkbox"/> Glen Grove | <input type="checkbox"/> Westbrook |
| <input type="checkbox"/> Hoffman | <input type="checkbox"/> D34 Early Childhood Program at Westbrook |
| <input type="checkbox"/> Pleasant Ridge | <input type="checkbox"/> No children in D34 schools |




Сургуульд эргэн суралцах тухай эцэг эхээс авах судалгаа (Монгол)

Өчигдөр Дүүргийн удирдлагуудын танилцуулсан намрын төлөвлөлтийн хувилбаруудын талаар Боловсролын Удирдах зөвлөл хэлэлцэв. Эдгээр хувилбарууд болон тэдгээрийн бүрэлдэхүүн болох үйл ажиллагааны нарийвчлалыг манай ажилтнууд, оюутнууд, эцэг эхийн оролцоотойгоор боловсруулсан юм. Удирдах зөвлөл, захиргааныхан 2020-2021 оны хичээлийн жилийн төлөвлөгөө боловсруулж дуусаас өмнө эцэг эхийн нэмэлт оролцоог авах шаардлагатай гэж үзэж байна. Энэхүү чухал оролцоог хангахын тулд та дараахь судалгааг бөглөнө үү.

Энэ судалгаанд өгсөн таны хариулт ирэх намар таны хүүхэд энэ төлөвлөгөөний дагуу явна гэсэн амлалт биш юм. Нарийвчилсан төлөвлөгөө гарсны дараа бид таны хүсэлтийг авах болно. Тиймээс энэхүү төлөвлөгөө нь таны судалгаанд оруулсан хувь нэмэрээс хамаарна! Удирдах зөвлөл 7-р сарын 27-ны хуралдаанаар намрын төлөвлөлтийн эцсийн шийдвэр гаргах арга хэмжээг авахаар төлөвлөж байна.

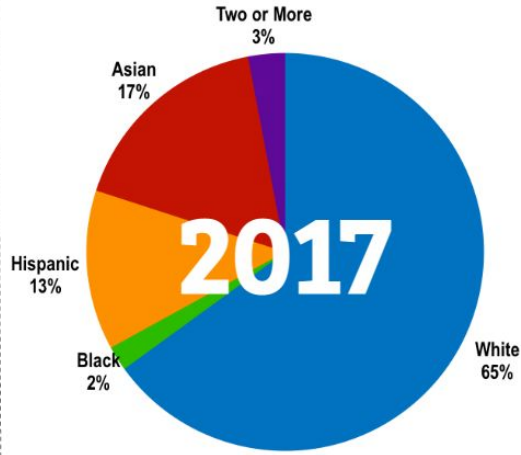
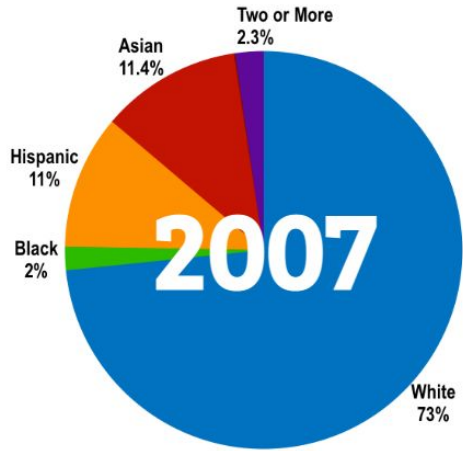
Танд асуух зүйл байвал Cathy Kedjidjian-тай холбоо барина уу (ckedjidjian@glenview34.org).

 [ckedjidjian@glenview34.org](#) (not shared) [Switch account](#)

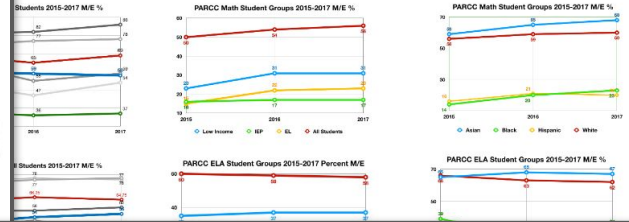
Таны хүүхэд 2020-2021 оны хичээлийн жилд аль сургуульд суралцах вэ?

Attea
 Glen Grove
 Henking

Student Diversity

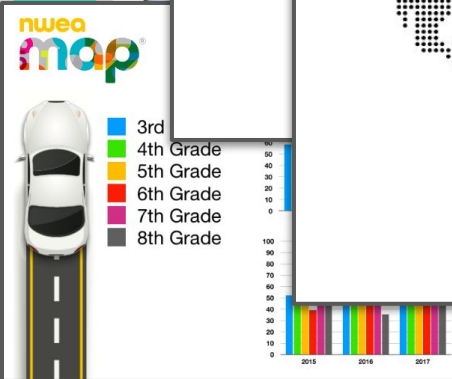
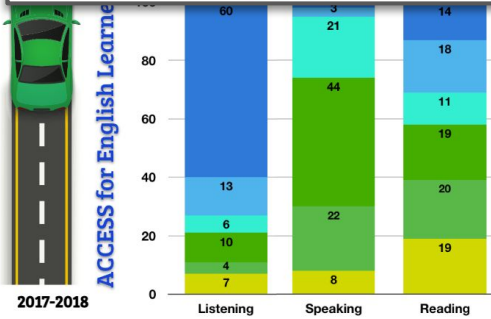


PARCC Academic Achievement

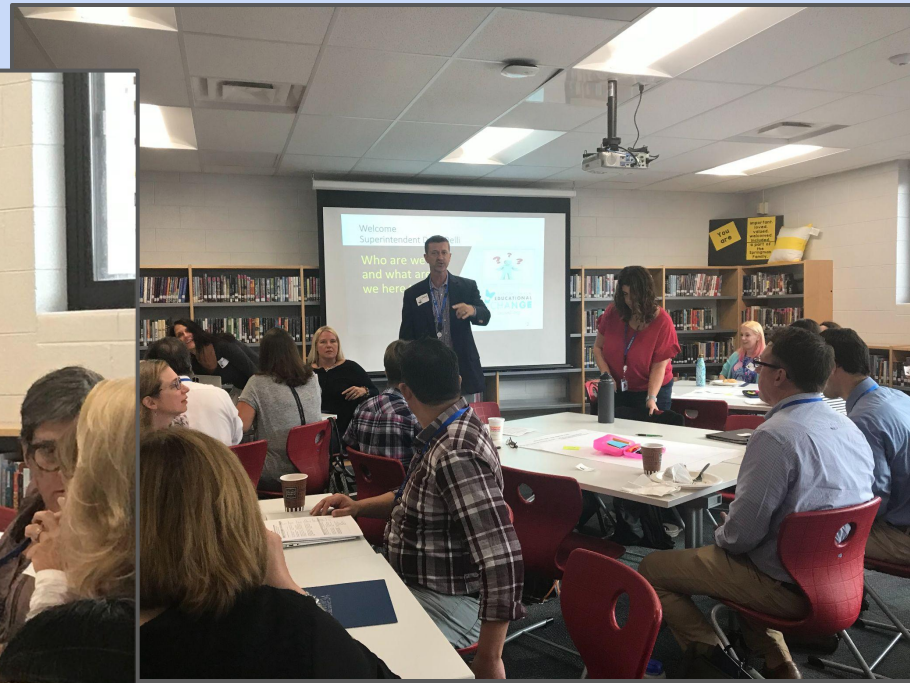


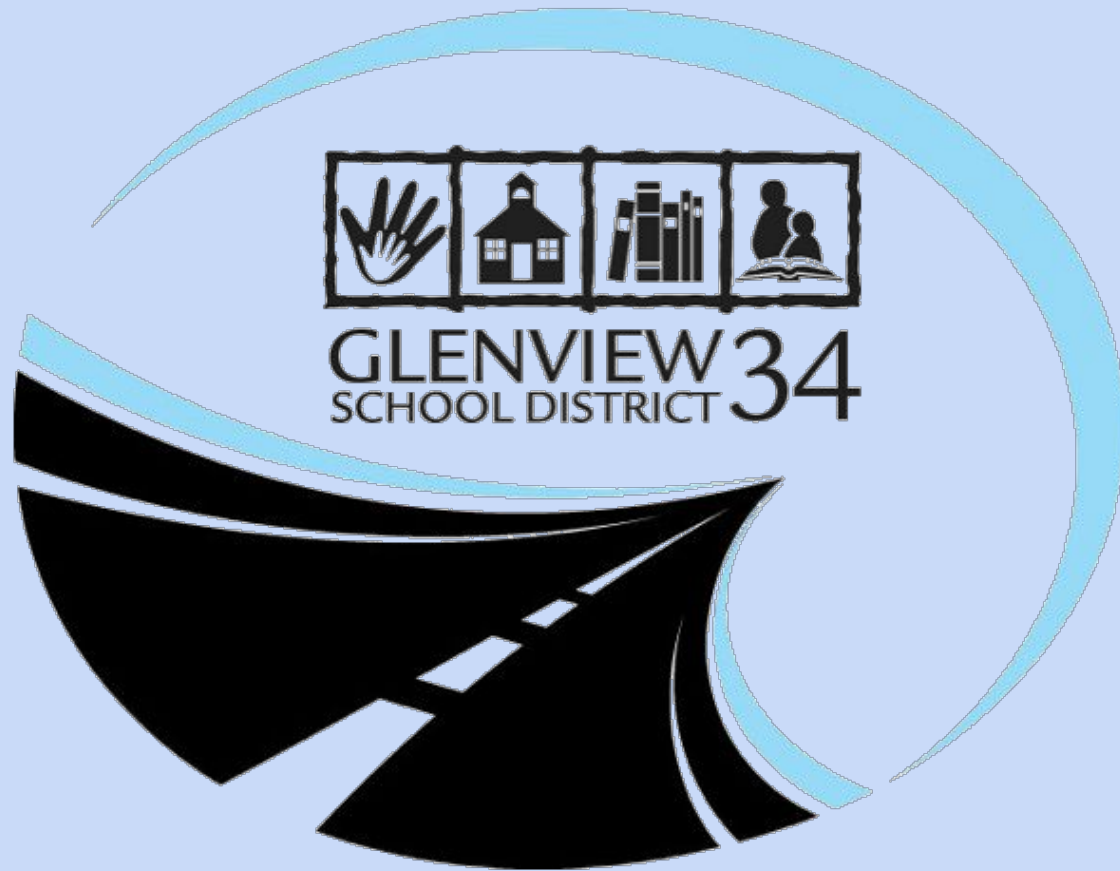
Languages Spoken in the Home

1. Spanish
2. Mongolian
3. Korean
4. Polish
5. Russian









Focus Forward Together





ORF 1.15 V. P. G.

+	Teaching	Learning
• focus on growth		• Compare student growth / identification to local levels
• achievement is high		• achievement gap w/ in sub groups
• inquiry based learning is growing		• Tier 1 / inconsistent
• Bilingual Program / native language in Tier 1		
• Tech Integration Learning / Instruction		

Opportunities

- Facilities / Space (5)
- ~~Achievement~~ Achievement / Opportunity Gap (6)
- Climate / Culture (6)
- class size, collaboration, PD, # of initiatives
- Early Learning (3)
- Pressure to Prioritize / Finances (3)
- Parent Expectations / Engagement (3)





Glenview District 34 2019-2024 Strategic Plan

Mission

Empower all learners to:

- Aspire** to reach their highest potential
- Explore** their passions and interests
- Discover** their pathway to success

Goals	Strategies	Suggested Measures
Student Success & Well-Being: Provide a comprehensive education that supports deep learning and social-emotional growth.	<ul style="list-style-type: none"> Redefine student success to open doors for students to explore varied pathways Ensure articulation and programming that facilitates smooth social, emotional, and academic transitions from school to school Use data to provide differentiated instruction to meet the academic needs of 	<ul style="list-style-type: none"> Early learning readiness Student growth and achievement in reading, math and social-emotional learning Achievement gaps

Mission

Empower all learners to:

Aspire to reach their highest potential

Explore their passions and interests

Discover their pathway to success

Connect with each other, the community, and the world

- Demonstrate pride in and understanding of the District's work, successes, opportunities, and needs

Core Values

District 34's core values guide behaviors, actions and decisions.

Growth & Aspirations: We are forward-focused on the academic and social-emotional growth of students and the professional growth of staff, and on creating the best future for our community.

Diversity, Inclusion & Equity: We embrace and welcome the differences of each member of our community and provide equitable resources to meet the needs of all learners.

Relationships & Respect: We build collaborative, respectful relationships through trust, open communication, and shared responsibility and accountability.

Stewardship: We are diligent stewards of our resources.

system of care, support, and extended learning opportunities for students.



so all community members can understand District programs, initiatives and performance.

- Increase partnerships to provide students with authentic learning experiences, service-learning opportunities, and exposure to career pathways

- Parent satisfaction
- Parent engagement
- Community satisfaction
- Community and volunteer partnerships

Resource Stewardship: Demonstrate effective and responsible use of resources.



- Address aging facilities and deferred maintenance to provide safe, clean, and well-maintained facilities
- Equitably and responsibly allocate resources of time, space and scheduling to enhance programming and best instructional practices and meet the needs of all learners

- ISBE annual recognition status
- Annual audit
- Annual budget
- Condition of facilities
- Long-range facility plan



GLENVIEW
SCHOOL DISTRICT



From Strategic Plan to Rebrand



**SURVEY
CLOSES
TOMORROW**

A New Look Ahead



GLENVIEW 34
SCHOOL DISTRICT









D34 SWAG SHOP

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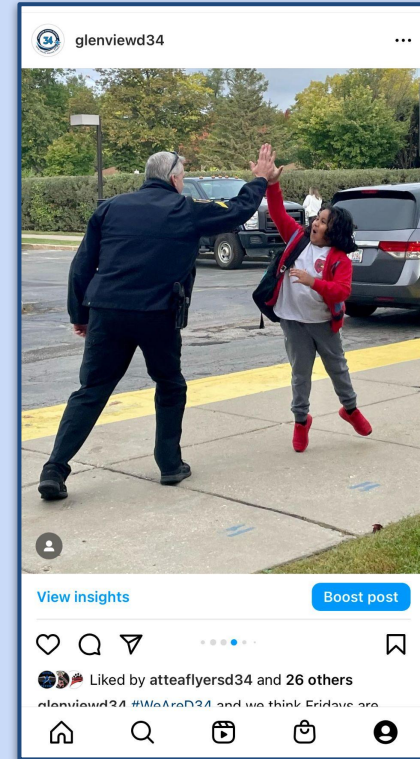
d34swag.com







#WeAreD34 & We Share It!



A large, purple-tinted collage of various social media posts and images. At the top, it says "Tag your tweets with #WeAreD34". In the center, there is a quote: "Peace of mind is rarely found in a past remembered, or a future imagined. It's found in our willingness to embrace this very moment." attributed to "headspace". To the right, there is a tweet from Matt Silverman (@msilverman1) that reads: "RT @CiskeSays: Review stations to wake up our spring break brains #WeAreD34 pic.twitter.com/rvN2SneTmR". At the bottom right, there is a logo for "tweet beam" and the text "Powered by TweetBeam.com".

Core Values

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Stewardship: We are diligent stewards of our resources.

instruction to meet the academic needs of each learner, improve overall growth and achievement, and narrow achievement gaps

- Provide opportunities for the earliest learners to establish a strong academic and social-emotional foundation

- Address aging facilities and deferred maintenance to provide safe, clean, and well-maintained facilities
- Equitably and responsibly allocate resources of time, space and scheduling to enhance programming and best instructional practices and meet the needs of all learners

Goals	Strategies	Suggested Measures
<p>Student Success & Well-Being: Provide a comprehensive education that supports deep learning and social-emotional growth.</p> 	<ul style="list-style-type: none"> • Redefine student success to open doors for students to explore varied pathways • Ensure articulation and programming that facilitates smooth social, emotional, and academic transitions from school to school • Use data to provide differentiated instruction to meet the academic needs of each learner, improve overall growth and achievement, and narrow achievement gaps • Provide opportunities for the earliest learners to establish a strong academic and social-emotional foundation 	<ul style="list-style-type: none"> • Early learning readiness • Student growth and achievement in reading, math and social-emotional learning • Achievement gaps • Student satisfaction • Student attendance • Student engagement • Co-curricular participation
<p>Educator Growth & Support: Attract, retain, and support quality, collaborative staff who demonstrate content expertise and provide consistent, impactful instruction.</p> 	<ul style="list-style-type: none"> • Foster a positive climate, culture and competitive compensation to attract, support, and retain high-quality staff • Maximize the return on the investment of resources for staff collaboration, professional learning, and shared leadership • Create innovative opportunities that allow students and teachers to co-facilitate and explore their interests, use technology, and interact with problem-based, real-world application 	<ul style="list-style-type: none"> • Staff performance • Staff retention • Staff satisfaction • Staff compensation • Certifications in identified areas of need • Staff diversity
<p>Parent & Community Partnerships: Build strong partnerships with families and the community to create a system of care, support, and extended learning opportunities for students.</p> 	<ul style="list-style-type: none"> • Provide parents with tools, resources, and relevant, consistent information to connect with the school and support their child's progress • Ensure clear and accurate communication so all community members can understand District programs, initiatives and performance • Increase partnerships to provide students with authentic learning experiences, service-learning opportunities, and exposure to career pathways 	<ul style="list-style-type: none"> • Parent and community awareness of District initiatives, successes, opportunities and needs • Parent satisfaction • Parent engagement • Community satisfaction • Community and volunteer partnerships
<p>Resource Stewardship: Demonstrate effective and responsible use of resources.</p> 	<ul style="list-style-type: none"> • Address aging facilities and deferred maintenance to provide safe, clean, and well-maintained facilities • Equitably and responsibly allocate resources of time, space and scheduling to enhance programming and best instructional practices and meet the needs of all learners 	<ul style="list-style-type: none"> • ISBE annual recognition status • Annual audit • Annual budget • Condition of facilities • Long-range facility plan



DISTRICT 34
BUILDING FUTURE

Thank You, Glenview!

District 34 Referendum Results

Yes: 65% No: 35%

Source: www.cookcountyclerk.com/election-results

glenview34.org/building-future

glenview34.org/FDK

Explore Full-Day Kindergarten in D34!



Full-Day Kindergarten in District 34 will empower learning through an equitable, inclusive and nurturing environment focusing on the whole child, allowing for a balance of social-emotional development and academic growth.

District 34 offers a fee-based full-day kindergarten program, with an option for half-day kindergarten. Students enrolled in FDK will experience new classroom spaces, more time for learning and play, daily lunch and recess, and more.

A half-day option also is available.

[Register Today](#)



Building Future: Referendum Progress



Primary School Bathrooms

Progress indicator: 10 squares, 1 filled

Building Future, Cutting Ribbons



[View School Referendum Progress](#)

DID YOU KNOW?

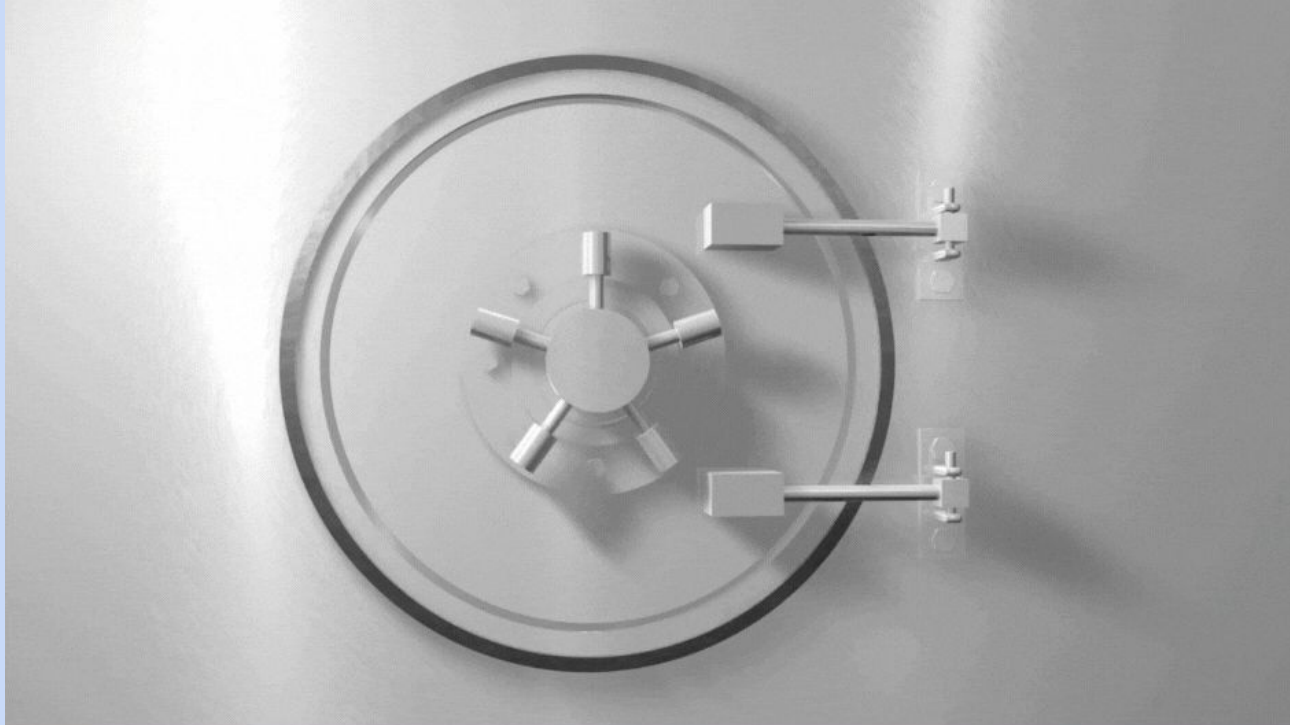
The storm trap system at Henking will increase the Village of Glenview's overall capacity of stormwater.



DID YOU KNOW?

In construction, D34 will replace 21 trees with 223 new trees.







★ 22

The Critical Need for Verification and Dedicated Reporting Processes

14

CESN nspra

The banner features a background image of hands holding a pen and a smartphone. A blue overlay contains the title 'The Critical Need for Verification and Dedicated Reporting Processes' in white text. Above the title is a star icon and the number '22'. Below the title is a speech bubble icon and the number '14'. In the bottom right corner, the 'CESN nspra' logo is displayed.



all aboard:

DESTINATION

SUCCESS

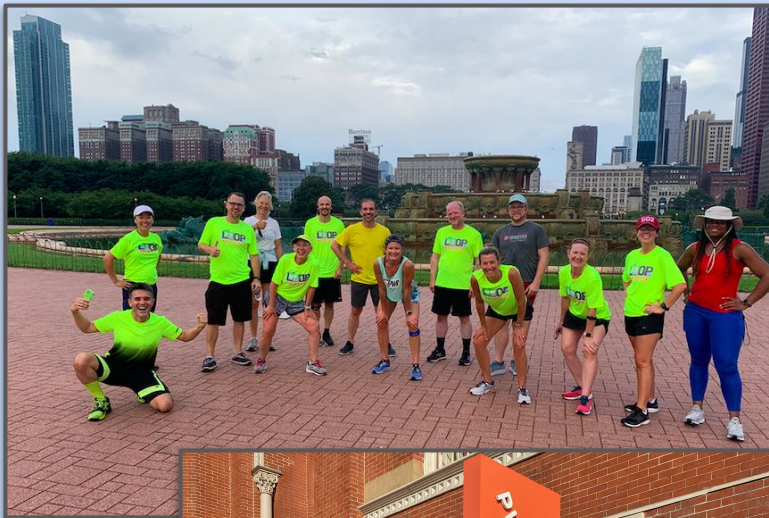
NSPRA 2023
JULY 16-19
ST. LOUIS

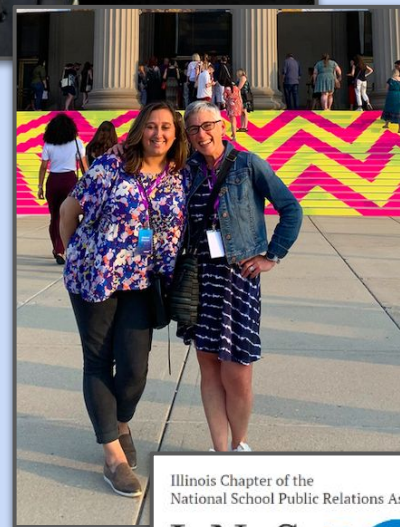


I've felt so lost!



#k12PRchat 





Illinois Chapter of the
National School Public Relations Association
I N S *PR* A

**And in the end, the love you take
is equal to the love you make.**



**Ask Me
Anything**



Think of it later? Email
ckedjidjian@glenview34.org